

Dear patient,

Here is the latest newsletter of Kliinik 32. This newsletter gives you an overview of important information from recent months that could be of interest to you as a patient of ours.

Kind regards,

Yours,
Kliinik 32

Dental Health Month of Kliinik 32 won awards

The Dental Health Month organised by us to increase awareness of the importance of oral hygiene took place in November. We erected 2.5 metre Giant Teeth in front of the Solaris Centre in Tallinn where people could play the role of bacteria and see for themselves what happens to teeth if they're not properly looked after. We believe that we managed to increase people's awareness of proper oral hygiene. We are also pleased that design and advertising professionals noticed the Dental Health Month from a slightly different angle.

The best advertisements in Estonia were announced at the Kuldmuna (Golden Egg) 2010 advertising award gala in the end of March. The Giant Teeth of Kliinik 32 won the Hõbemuna (Silver Egg) award in the category of outdoor advertisements and the Dental Health Month won the Pronksmuna (Bronze Egg) award in the best campaign category.

The Giant Teeth won the silver award in the environmental design category at the ADC*Estonia Design Awards held for the first time in Estonia a few months earlier. This means that the Teeth automatically qualified to stand in front of the judges of the international Art Directors Club in Barcelona in June.

We would like to thank the Taevas Ogilvy advertising agency, which helped us make the Giant Teeth concept a success.

New Dental Check Package

If the last time you visited a dentist was more than six months ago, you need more than a look in the mirror to be certain that there is nothing wrong with your teeth. The Dental Check Package contains a thorough examination of the mouth and teeth, photos and a panoramic image (a 3D image if necessary) of the patient's mouth and an analysis of the images by a dentist. The dentist will spot any problems no matter how small and if everything is fine with your teeth, they will be more than happy to confirm that you really have nothing to worry about. Prevention is easier than treatment.

Watch the video on the clinic's website <http://bit.ly/cymQCD>.

The fifth Dental Conference in the Kliinik 32 series is held in June

All our colleagues are welcome to the Kliinik 32 Conference Small Miracles in Dental Treatment – Solution of Complicated Cases of Treatment in the Swissôtel Conference Centre in Tallinn on 4 June. Complicated cases of treatment are discussed at the conference and guidelines are given on how to deal with cases that may seem impossible to solve at first glance.

The guest speaker at the conference is renowned Swedish prosthodontist Sverker Toreskog, DDS, MSD Dr Odont Hc, and presentations are also made by Dr Liina Krüünvald of Hambaravikliinik Ode, dentists Dr Toomas Männaste and Dr Peeter Jõers of Admiral

Hambaravi, and dentists Dr Lauri Vahtra, Dr Reet Pallase and orthodontist Dr Kirsten Nigul from Kliinik 32.

For further information please go to <http://bit.ly/bC0gu0>

Dr Martin Martma in the Ajujaht final

20 finalists were selected from the 1700 ideas presented at the Ajujaht TV contest for the best business ideas and Dr Martin Martma from Kliinik 32 with an innovative idea in the area of dental technology.

Dr Martma and scientists from the University of Tartu are trying to find a solution to the problem how to retrieve instruments that have broken in the root canal with a 15-minute procedure instead of the current 5 hours. Retrieval of instruments from a canal was practically impossible about 7 years ago. This problem can now be solved using special ultrasound equipment created as a result of developments in microscopic dental treatment.

Dr Martma did not make the final five on the TV show, but his idea has reached the stage where he and the University of Tartu are applying for an innovation grant from Enterprise Estonia.

You can watch the clip here: <http://bit.ly/cDzhB7>.

Dentists participated in international conferences and training

Dr Kirsten Nigul took part in the 7th International Orthodontics Conference in Sydney, Australia, where the development trends of orthodontics for the next five years were established. According to Dr Nigul, the conclusion reached at the international conference was that orthodontists must start considering the aspects associated with the external shape of the patient's face and their smile when planning treatment rather than relying solely on x-rays and models.

Dr Piret Väli and Dr Martin Martma participated in the Greater New York Dental Meeting, the largest North American dental exhibition and conference held in New York City, where they attended theoretical lectures and took part in practical hands-on courses in planning aesthetic dental treatment and laser therapy.

On 21 May Dr Piret Kolk attended the training course Professional Tooth Cleaning organised by the Swiss Dental Academy in Stockholm.

Dr Reet Pallase, who is also an oral and maxillofacial surgery resident in addition to working as a dentist, attended the basic course in osteosynthesis of skull and facial bones of the workgroup on AO (Arbeitsgemeinschaft für Osteosynthesefragen) or osteosynthesis issues held from 24 to 27 April in Postomaso, Malta. The basic course of AOCMF laid a theoretical and practical basis for the treatment of skull and facial bone fractures and their surgical treatment and was based on modern opportunities of skull and facial bone osteosynthesis in traumatology and reconstructive surgery.

Dr Kadastik and Dr Leppmets changed their names

Dr Triin Kadastik is now Dr Triin Lindma and the new name of Dr Sigrid Leppmets is Dr Sigrid Matsoo.

Information to the patients of Dr Aluoja

A new arrival is expected in the family of Dr Laura Aluoja and she will soon go on maternity leave. Dr Aluoja's patients will be seen by our other dentists during her absence and our administrators will help you with appointments.

Kliinik 32 took part in the Good Service Month

Everyone in Kliinik 32 wants our patients to feel good when visiting us and this is why good service is very important for us. We believe that dental treatment should be a pleasant experience with good results and service is a very important part of this.

We all go for sports

Cross-country skiing was the sport for our dentists in winter. Five dentists from Kliinik 32 participated in the 39th Tartu Marathon. The time achieved by Dr Reet Pallase in the 63 km marathon was 6:13:41. The dentists who finished the 31 km semi-marathon were Dr Martin Martma (time 2:41:29), Dr Kirsten Nigul (time 2:42:45), Dr Lauri Vahtra (time 2:46:20) and Dr Triin Lindma (time 3:04:42).

In summer we run. Our administrators Kady, Oksana and Mari took part in the timed May Run. Dr Piret Väli and Dr Kolk, assistants Marge, Olga and Kätlin, and housekeepers Eene and Mare completed the walking race.

Opening hours in summer

In June Kliinik 32 is opened from 8 am to 8 pm from Monday to Friday and in July from 8 am to 5 pm from Monday to Friday. We are closed on 25 June and 2 July. Our usual opening hours from 8 am to 8 pm will resume in August.

We would like to continue bringing you news that you may find interesting and helpful. For your convenience, we gather news over a longer period and present it all to you in the same newsletter. Please let us know if you do not wish to receive the newsletter.

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